



PSYCHOLOGY

# WELCOME TO PSYC 110

**brotip #1198**

if you're ever caught  
sleeping in class, slowly  
raise your head and say,  
"amen."

## **PSYC 110 (General Psychology)**

**Module 3:**  
Neuroscience

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# What should we get out of today?

## THE PLAN


**THE ACTION POTENTIAL**


**BASIC BRAIN STRUCTURES**

# Three YouTube videos posted to replace Monday

## ▼ Module 3 (Neuroscience)



 [Norton Illumine Ebook: Psychology in Your Life: Chapter 2: The Role of Biology in Psychology](#)


 **Friday Quiz 3**  
Feb 14 | 10 pts

 **InQuizitive: Chapter 2: The Role of Biology in Psychology**  
Feb 16 | 10 pts

 **Reflection Journal 3**  
Feb 16 | 1 pts

## "Lecture" 1

 [Anatomy of a Neuron](#) 

 [Ways of Studying the Brain](#) 

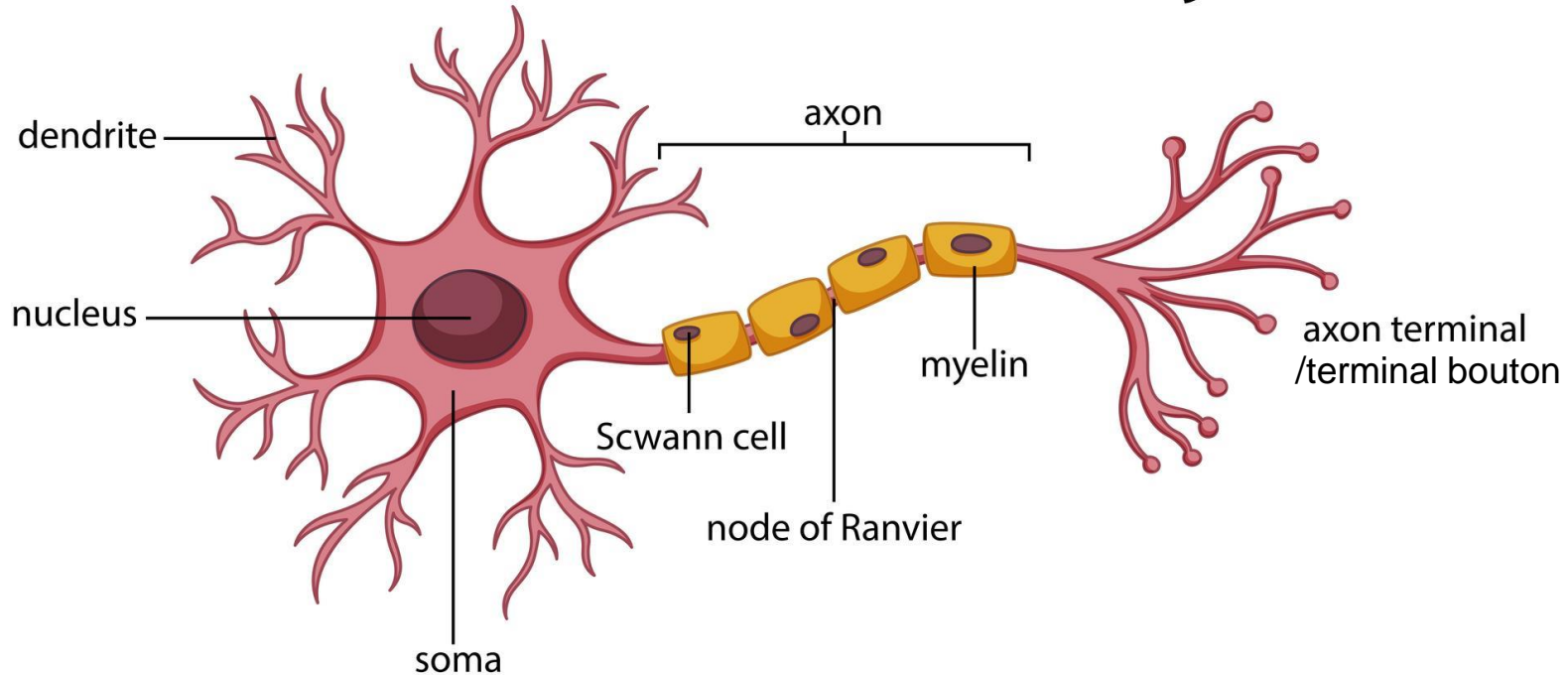
 [How SSRIs Treat Depression](#) 

**All fair game for Quiz,  
QuizTerm, and Final Exam 😊**





## Neuron Anatomy



Our brains are a system of interacting nerve cells

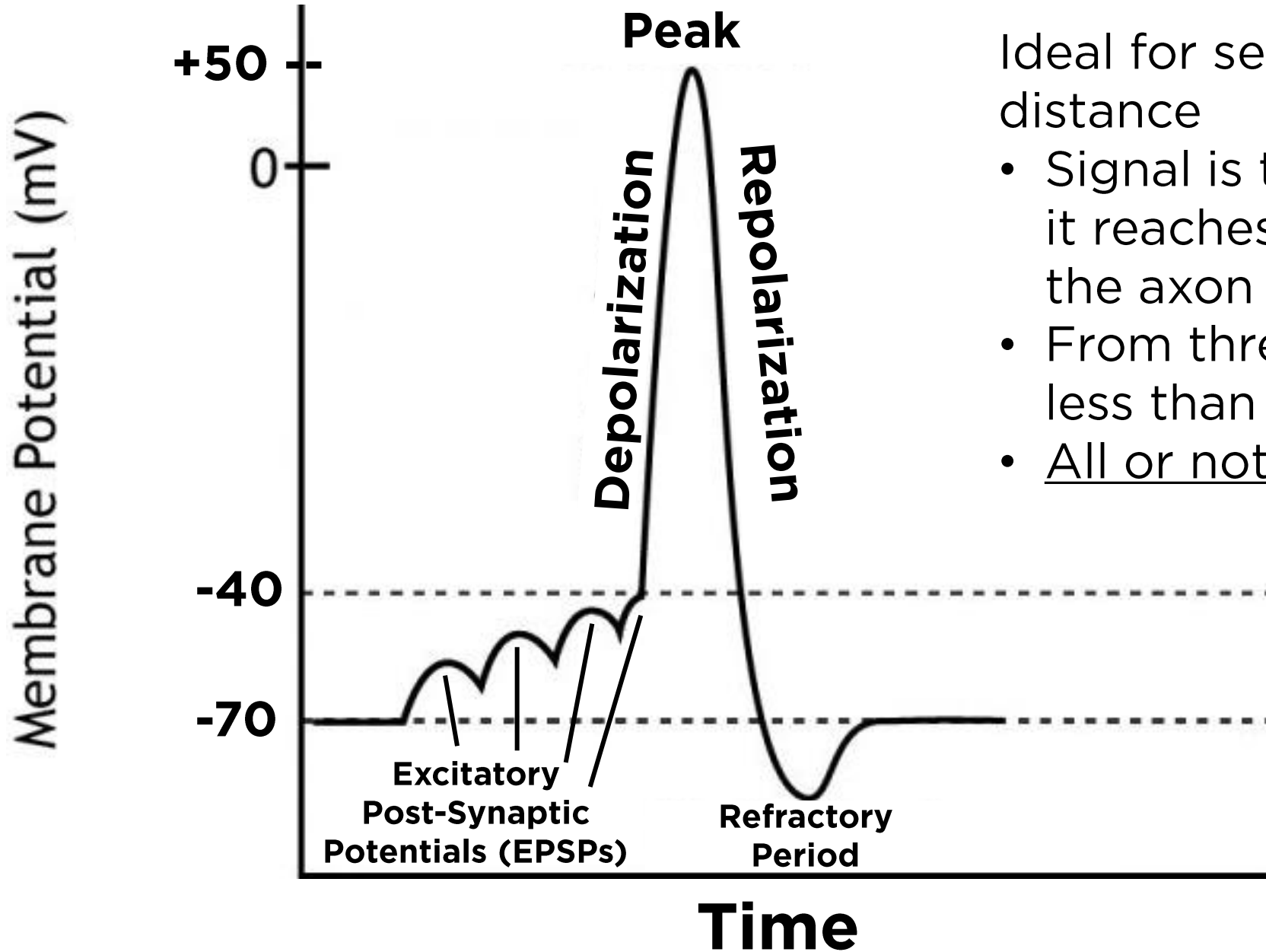
*How many neurons is the average brain estimated to have?*

*100,000,000,000  
(One Hundred Billion)*

*The video posted to replace Monday's lecture covers this in detail. Be sure to know it for the Friday Quiz!*



# Our neurons carry electrical signals called Action Potentials

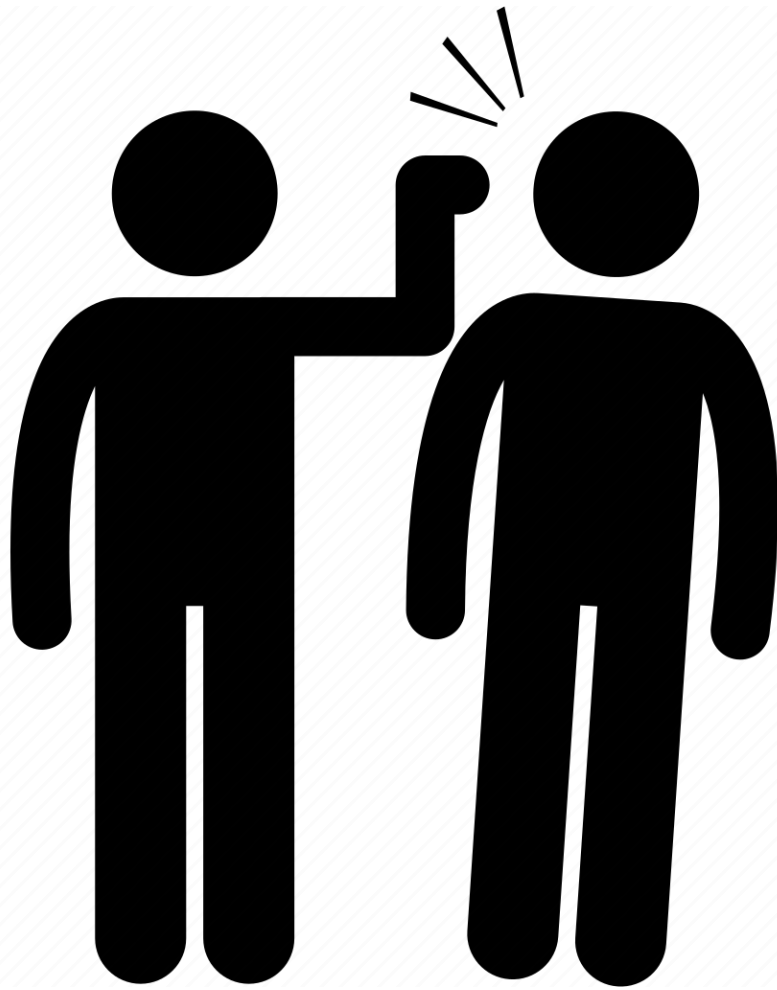


Ideal for sending signals over a distance

- Signal is the same size when it reaches the other end of the axon
- From threshold to rest in less than 1ms
- All or nothing



# The Action Potential is “all or nothing”



**EPSP**

**Neuron**

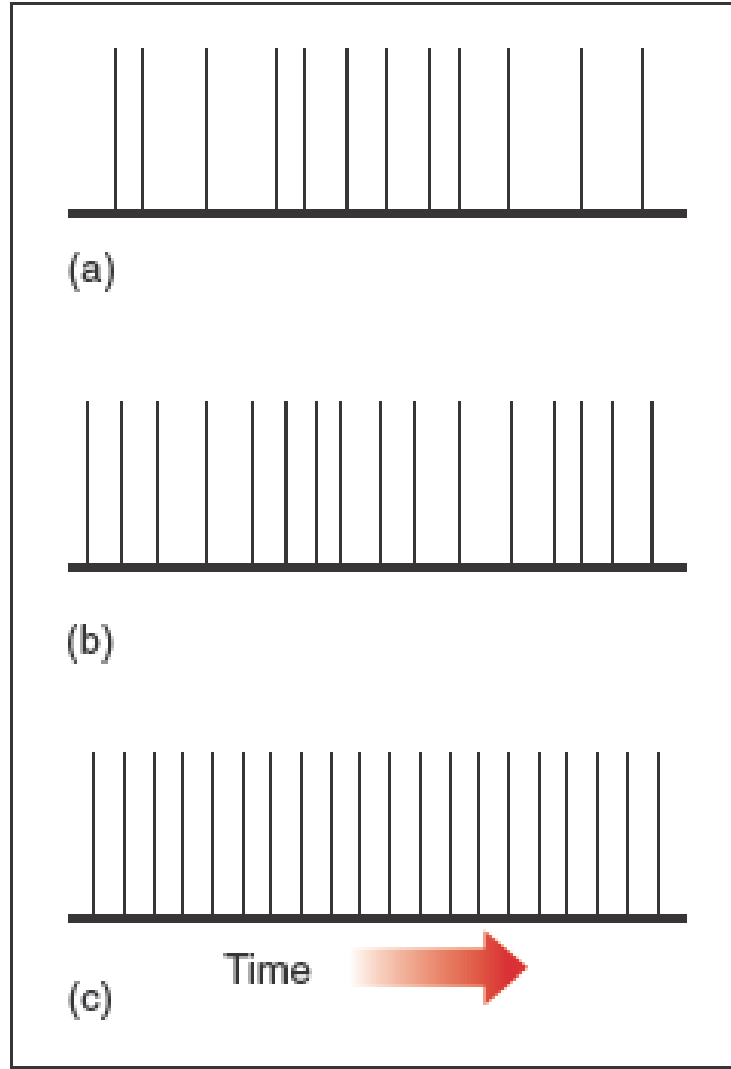
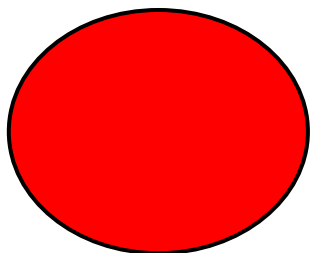
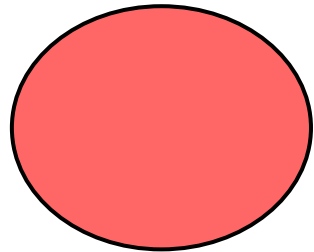
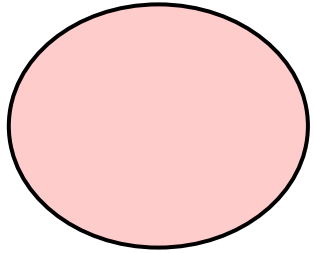
After enough  
times...



**Action Potential**

# Frequency is proportional to the magnitude of the sensation

Rate of action potentials in a neuron activated by the color red



Higher intensity of stimulus =  
Higher frequency of activation,  
NOT higher strength of  
activation

Appears in all sensations and  
perceptions (e.g., touch,  
hearing, smell, taste)

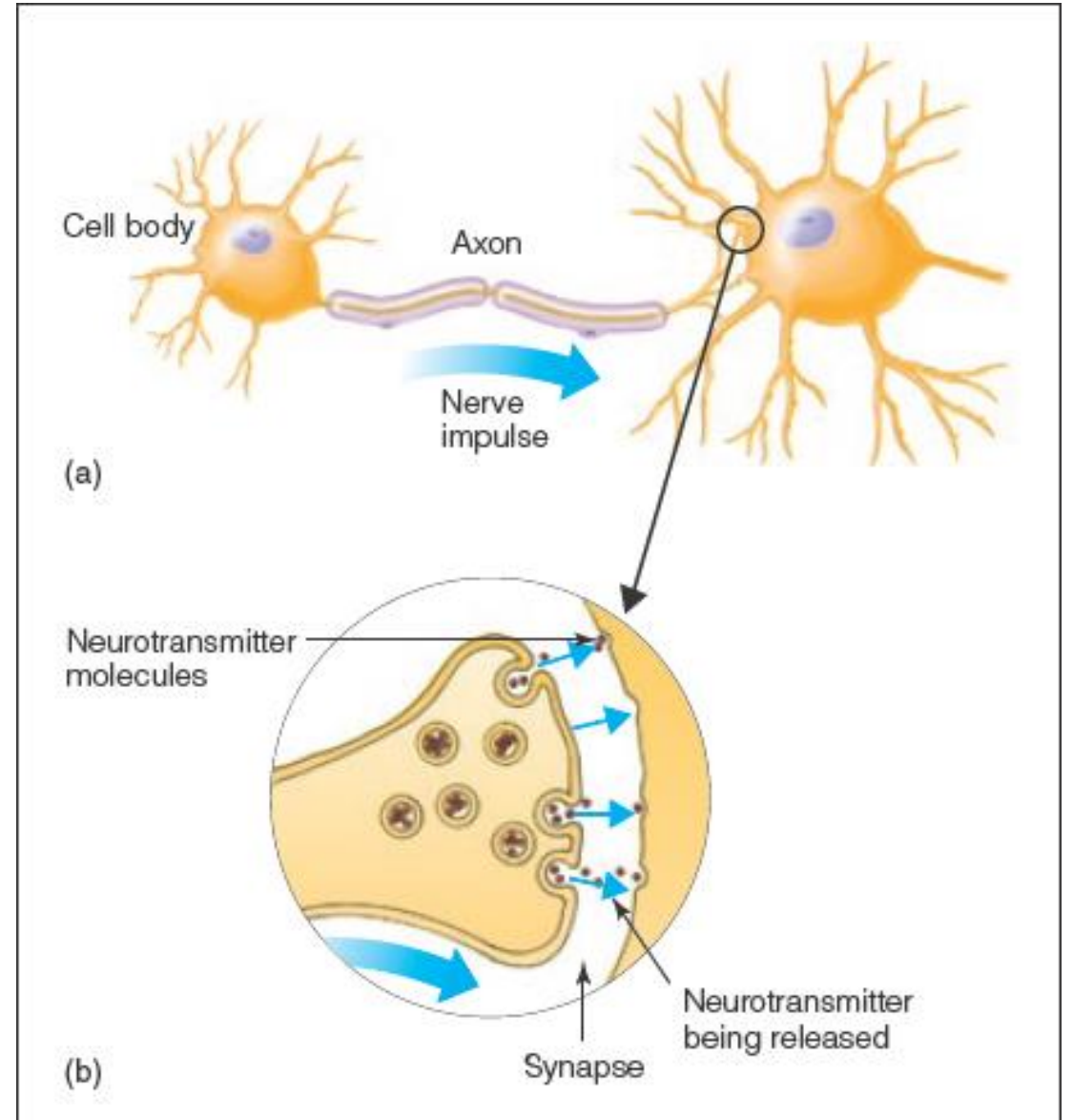


Synapses are the gap that separates the presynaptic cell from the post-synaptic cell

- Presynaptic = the signal starts
- Postsynaptic = the signal continues

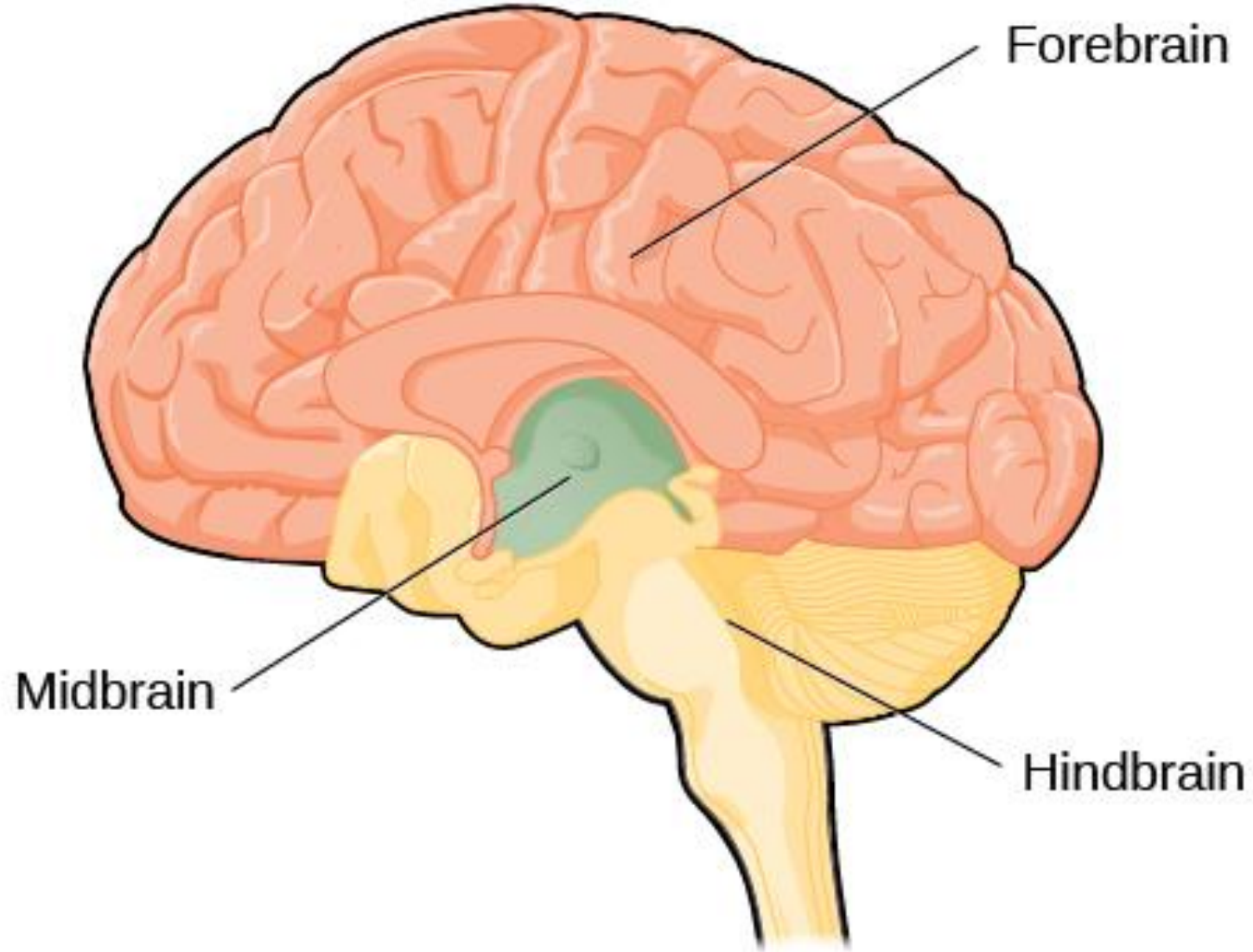
Neurotransmitters are released here

Neurotransmitters binding to post-synaptic neuron triggers an EPSP



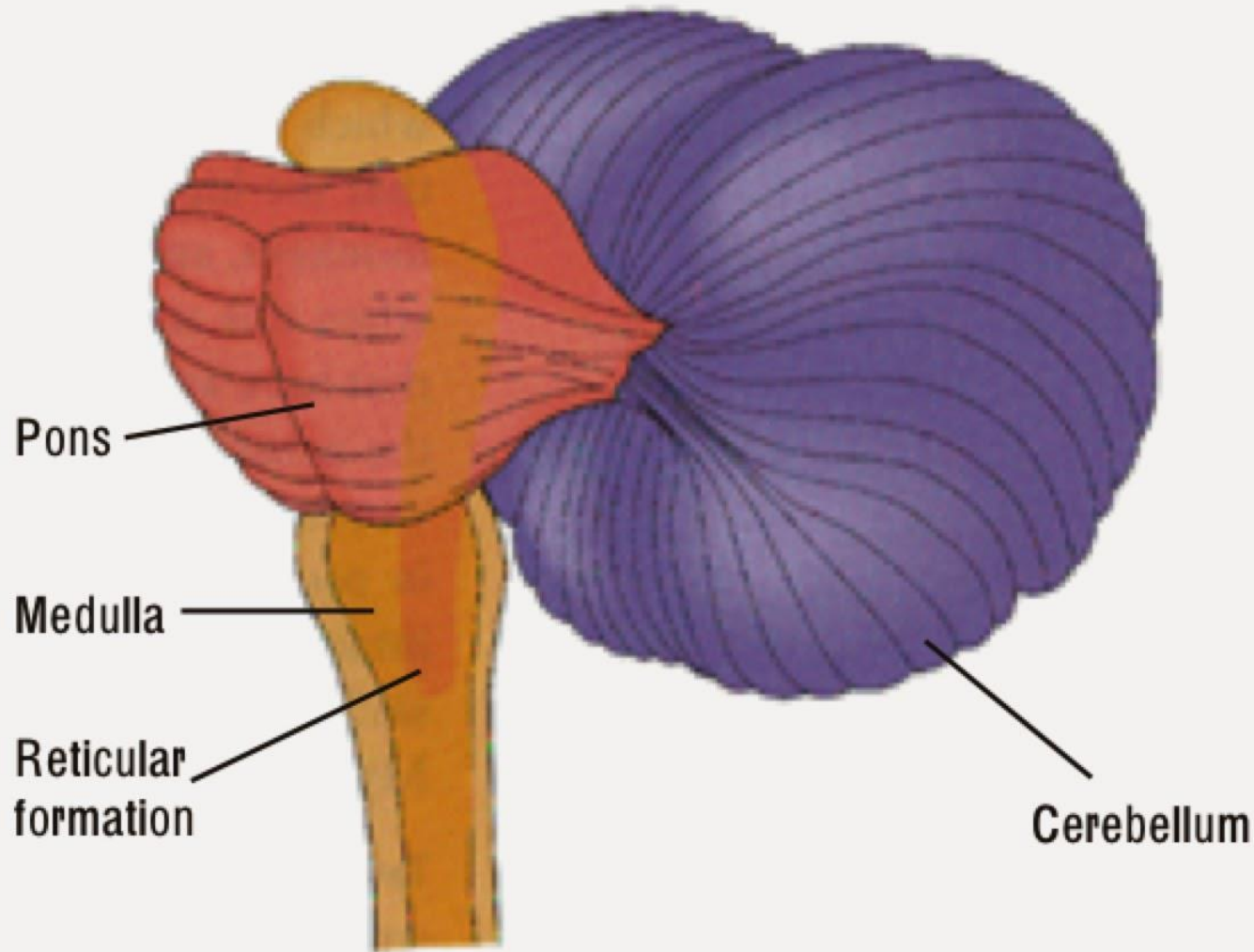


# The brain consists of three distinct regions





# The hindbrain structures control a variety of important functions



## **Pons**

Movement, Auditory Processing, Emotion

## **Medulla**

Breathing, Digestion, Heart (i.e., vitals)

## **Reticular Formation**

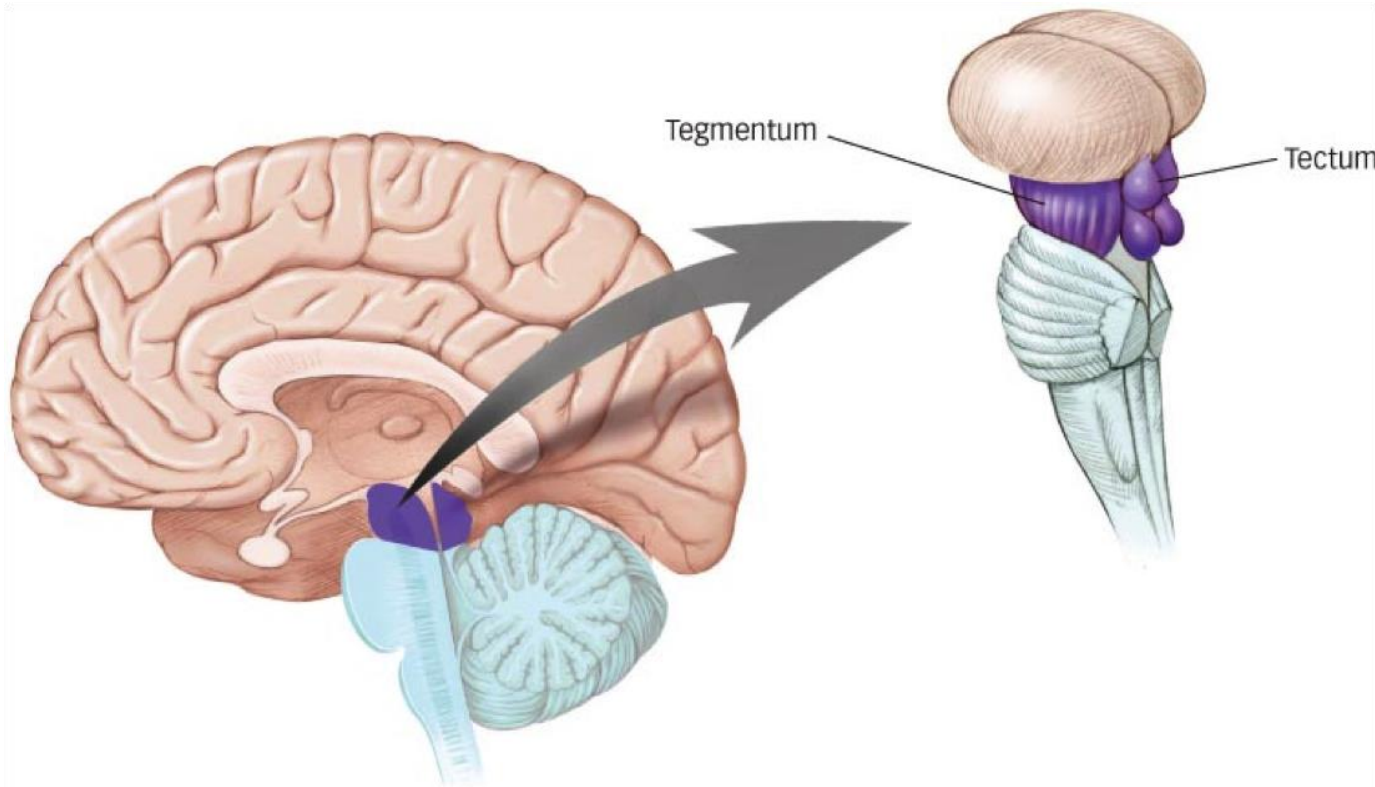
Circadian rhythms (sleep/wake), Motivation, Posture, Balance

## **Cerebellum**

Coordinated movement



# The midbrain is composed of the tectum and the tegmentum



## **Tectum**

Superior Colliculus = Visual  
Inferior Colliculus = Auditory

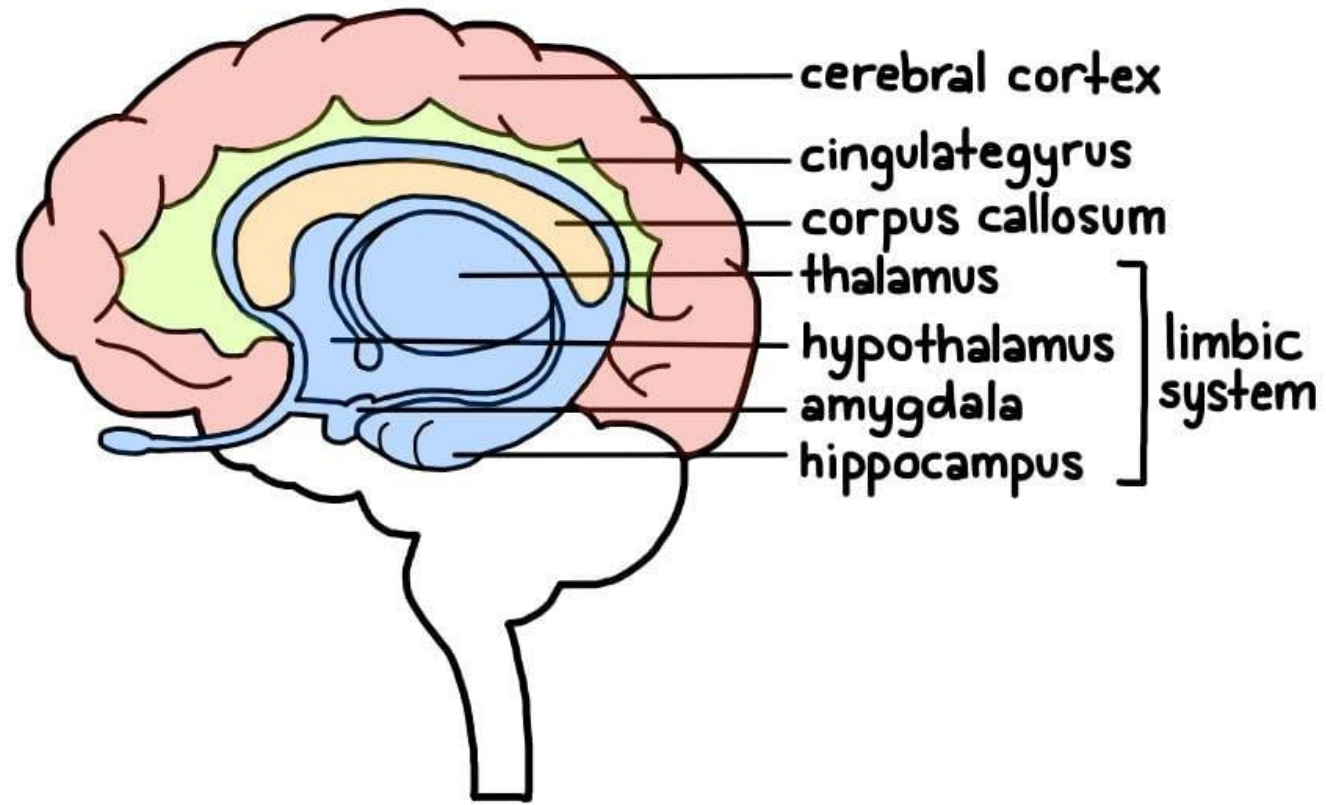
## **Tegmentum**

Red Nucleus = Motor  
Substantia Nigra = Reward



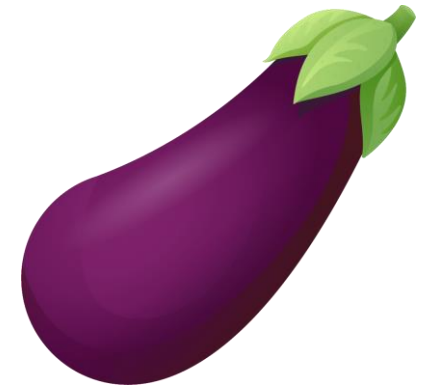
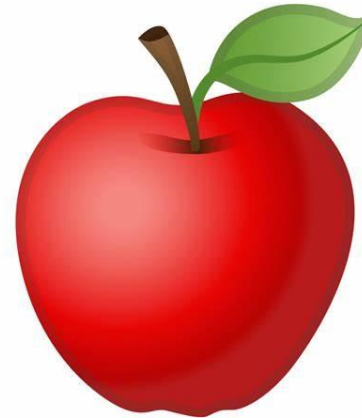
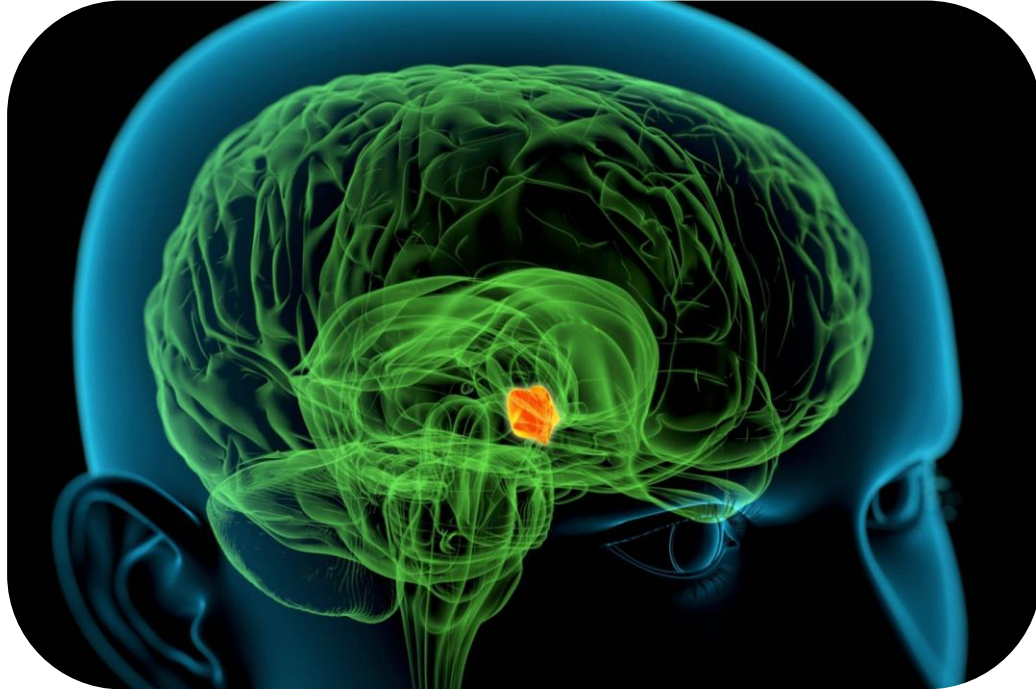
The forebrain is the largest and uppermost region of the brain

## FOREBRAIN STRUCTURES





# The hypothalamus controls the four F's





# The pituitary gland is the master of the endocrine system



Hormone secretion



# The thalamus relays messages



Sensory and motor relay





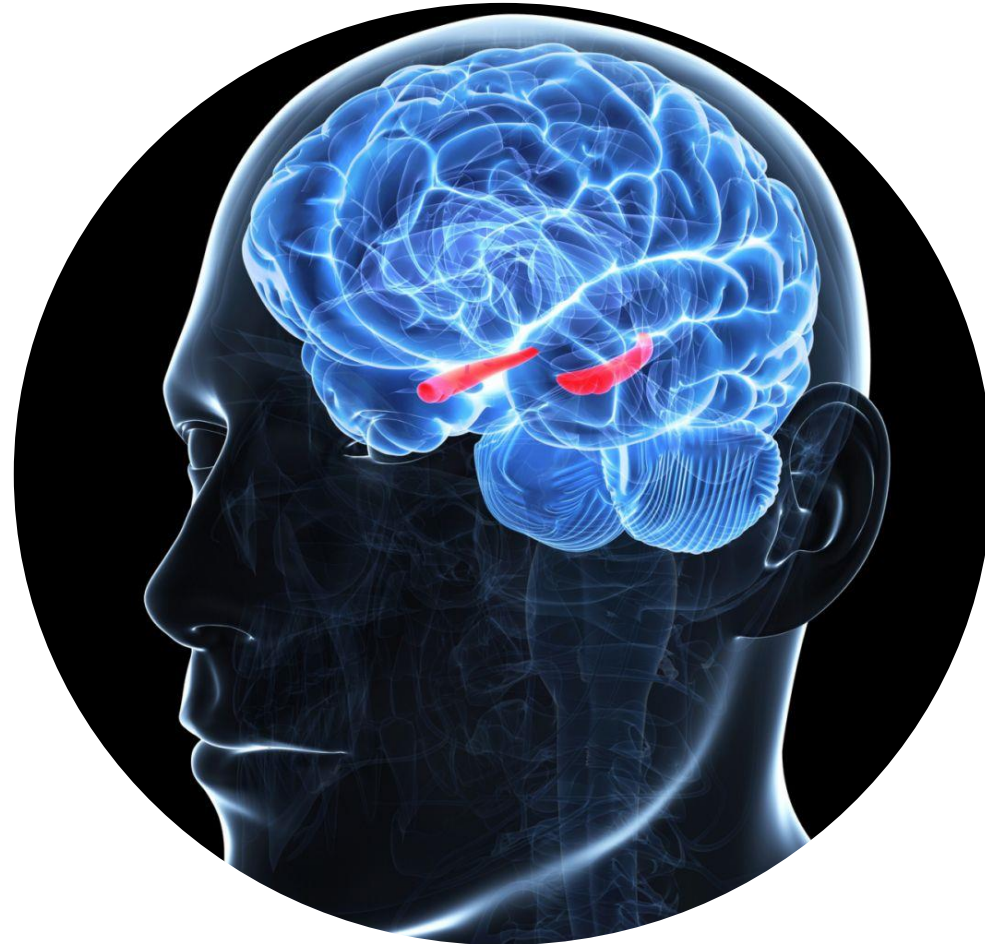
# The amygdala decodes fear and emotion from sensation



Fear, anxiety



# The hippocampus processes memory and navigation



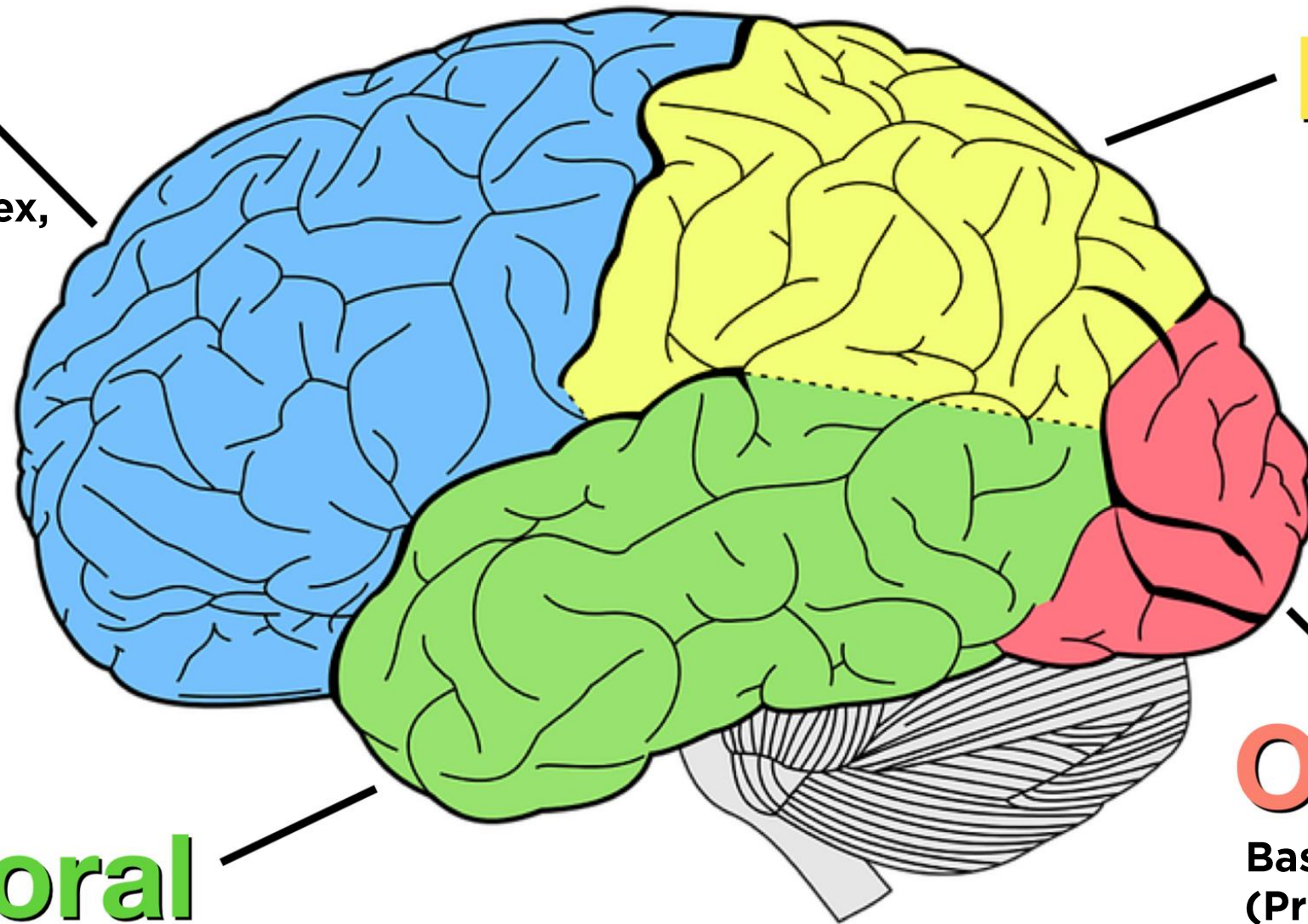
Memory and retrieval



The cortex can be divided into four lobes

## Frontal

Primary Motor Cortex,  
Decision Making,  
Complex Thought



## Parietal

Spatial Processing,  
Somatosensory  
Processing

## Temporal

Primary Auditory Cortex, Higher Visual Processing,  
Memory, Language

## Occipital

Basic Visual Processing  
(Primary Visual Cortex)



## Functional Localization

Specific functions for specific parts of the brain

### Frontal Lobe Damage

Personality changes  
Motor control

### Parietal Lobe Damage

Loss of sensation  
Orienting  
Attention  
Movement

### Temporal Lobe Damage

Speech  
Comprehension  
Memory  
Auditory Processing  
(e.g., deafness)

### Occipital Lobe Damage

Blindness



## THE PLAN

**THE ACTION POTENTIAL**

**BASIC BRAIN STRUCTURES**



# How did we do?

The brain is a muscle  
that can move the world.

Stephen King

quote fancy

## For y'all:

Friday Quiz 3 is **Feb 14 <3**

Reflection Journal 3 due **Feb 16**

InQuizitive due **Feb 16**